

## WHY CHOOSE SMITH & WARREN?



### The only badges covered in FULL

Every Smith & Warren® badge is built to last many years, and Smith & Warren® is the only manufacturer to guarantee your badge with a FULL Lifetime Warranty.



### Every badge, made under one roof

We manufacture every badge in our highly efficient 27,000 square foot facility in White Plains, NY.



### The Ultimate in "Shine Protection"

The hardest, most durable protective clearcoat technology guaranteed to never chip, flake, crack or tarnish. Trust Smith & Warren® for a badge that truly lasts.

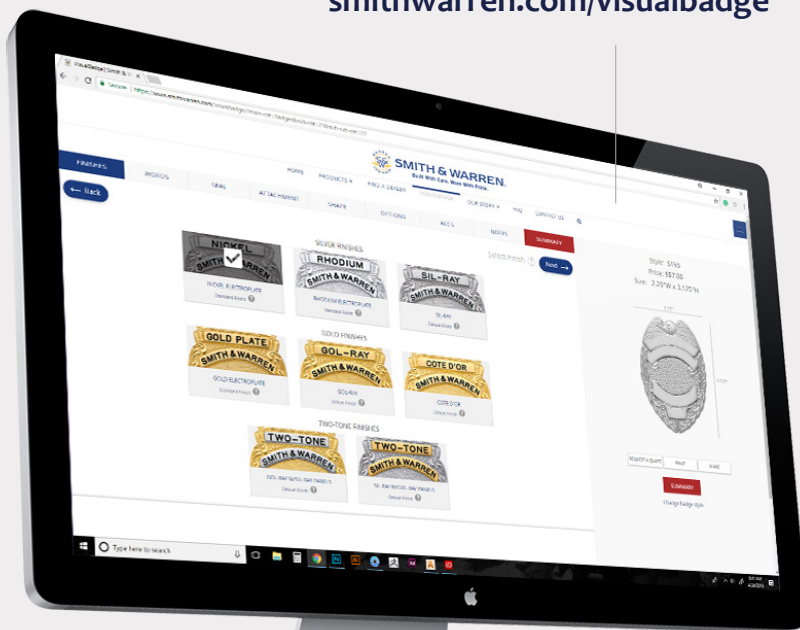


### Fast Reliable Production on every style, in every finish.

Our entire team works together to ensure that we meet our fast production schedule and deliver a product that is second to none.

Learn More at [smithwarren.com/whysmithwarren](http://smithwarren.com/whysmithwarren)

Start Designing and Customizing NOW  
[smithwarren.com/visualbadge](http://smithwarren.com/visualbadge)



Choose from over 1000+ customizable badge styles, nameplates, insignia and accessories.  
Create your next custom badge today!

Acrylic Preservation



Police, Fire, EMS, Security Badges  
(OVER 1000+ STYLES TO CHOOSE FROM)



Collar Letters

Tie Bars

Nameplates

Commendation Bars

Police & Fire Collar Insignia

Leather Accessories

UNMATCHED SERVICE

UNDENIABLE QUALITY

UNBEATABLE DELIVERY

## CUSTOM CENTER SEAL PROGRAM

FREE SETUP WITH INITIAL ORDER OF 25+ BADGES

A Custom designed center seal by Smith & Warren® is a great way to enhance the design of your badge. Whether you want to highlight a local landmark, showcase your official seal or promote a distinctive logo, our in-house design team can create a truly unique center seal for your badge.



Learn More at [smithwarren.com/customseals](http://smithwarren.com/customseals)



BadgeStudio™ is our brand new innovative approach to designing and developing your next completely custom badge. Our expert staff will walk you through the entire process, from consultation, sketch, illustration, 3D rendering and die creation. Contact us today! See how Smith & Warren® makes it easy to create a totally unique custom badge for your department.

Learn More at [smithwarren.com/badgestudio](http://smithwarren.com/badgestudio)





# SMITH & WARREN®

Built With Care. Worn With Pride.

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Smith & Warren® Presents

 **BADGESTUDIO™**

 **VISUALBADGE**  
FROM SMITH & WARREN



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NAMEPLATES · COINS · PINS · ACCESSORIES



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